

PUSAT PEMAJUAN KOMPETENSI BAHASA
CENTRE FOR THE ADVANCEMENT OF LANGUAGE COMPETENCE (CALC)
فوسٲ قما جوان كو مقٲٲنسي بهاس

PUTRA® CELIK PROGRAMME

“Connecting Cultures,
Inspiring Minds”





THE MEANING OF PUTRA®CELIK ACRONYM



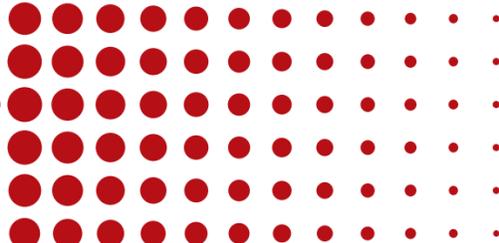
PUTRA
represents
our
University

C- CULTURAL
E- ENGAGEMENT,
L- LANGUAGE
I- INTERACTION AND
K- KNOWLEDGE

MEANING OF THE WORD CELIK IN MALAY LANGUAGE

Derived from a Malay word, CELIK meaning is to open one's eye, to be awake, to be literate, to be aware. CELIK encourages learning beyond the four walls. CELIK aims to be an 'eye-opener' to foreign participants to catch a glimpse of Malaysia, Malaysian and its culture. CELIK also opens the door to Universiti Putra Malaysia (UPM) and experience what it has to offer.





BACKGROUND OF PUTRA®CELIK

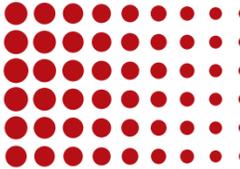


This university-registered programme was introduced in 2016. Since 2017, it has been carried out by the Unit Usahasama, BMBG under the Malay Language and Global Language Proficiency Division, and conducted by foreign language instructors.

In 2025, the programme was restructured and is now parked directly under the portfolio of the Deputy Director of CALC. Most of our clients are schools and universities from Japan, but we also welcome clients from other countries.

THE OBJECTIVES OF PUTRA®CELIK PROGRAMME

- To expose international or visiting students to Malaysian language, culture, and values.
- To provide interdisciplinary learning through faculty-led sessions from various academic fields.
- To develop cross-cultural communication skills, academic understanding, and global perspectives.
- To promote academic collaboration and internationalisation across faculties

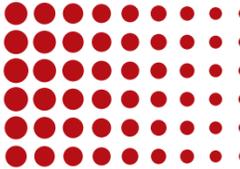


THE UNIQUENESS OF PUTRA®

CELIK

Learning Beyond the Classroom

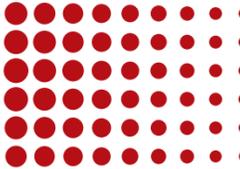
At CELIK, we believe that learning shouldn't be confined to the classroom. We learn languages by engaging with people and through real-life experiences that make learning natural and meaningful.



THE UNIQUENESS OF PUTRA® CELIK

Explore Universiti Putra Malaysia (UPM)

CELIK also gives you the opportunity to discover everything UPM has to offer, from its vibrant campus life to its excellent facilities and beautiful surroundings.

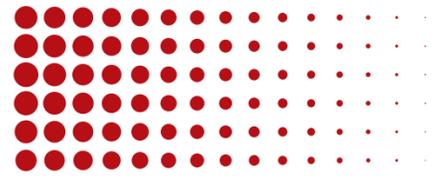


THE UNIQUENESS OF PUTRA®

CELIK

Buddy System

Our buddy system pairs you with a friendly partner who supports your learning journey. It's a fun, interactive way to practice and grow together.



WHAT DOES PUTRA®CELIK OFFER?

The PUTRA ®CELIK programme is a fully customisable academic and cultural immersion programme hosted by CALC UPM. It is designed to meet the specific learning objectives and interests of client institutions or partner universities. This dynamic programme combines in-house modules focusing on language proficiency, Malaysian culture, and intercultural communication, with cross-faculty modules that are field-specific delivered by academic experts from UPM's various faculties.

IN-HOUSE MODULES

LANGUAGE MODULES

Fun & Interactive Language classes that include:

- Malay
- English
- Japanese
- Chinese
- French
- German
- Korean
- Thai
- Arabic
- Spanish
- Myanmar
- Turkish
- Tamil

CULTURAL EXCHANGE MODULE

- Lecture on the history and background of Malaysia
- Exchange of information on important aspects between Malaysia & visiting country via presentations by students
- Hands-on & demonstration activities of Malaysian culture

CROSS-FACULTY MODULES

EXAMPLE

Module Provider:

Faculty of Biotechnology & Biomolecular Sciences, UPM

Module:

Emerging Green Technology in Oil Palm Industry
(Biorefinery & Biomass Laboratory)

Duration: 1 hour 30 minutes

Highlights:

- Learn about Malaysia's key commodity – oil palm & biomass potential
- Short lecture on green technology applications
- Site visit to Biorefinery Complex (pilot-scale studies)
- Observe lab-scale experiments & analyses in Biomass Laboratory

CROSS-FACULTY MODULES

Module Provider:

Faculty of Forestry, UPM

Module:

Forest Edutrek

Duration: 3 hours 30 minutes

Highlights:

- Guided trek at Ayer Hitam Forest Reserve (SISFEC)
- Learn about tropical rainforest ecology:
 - Forest features & canopy stratification
 - Plant communities & adaptations
 - Unique characteristics of tropical forests
- Interactive checkpoints: observe, answer questions & collect specimens

EXAMPLE

CROSS-FACULTY MODULES

Module Provider:

Faculty of Forestry, UPM

Module:

Fauna Module – “Detecting Wildlife through Sight, Smell & Sound!”

Duration: 3 hours

Highlights:

- Introduction to tropical wildlife species & survey methods
- Hands-on experience:
 - Using binoculars, mist-nets, handling & measuring animals
- Learn indirect detection: food remains, footprints, droppings, claw marks, nests & burrows
- Environmental games + student presentations
- Importance of animal surveys for nature conservation

EXAMPLE

OTHER CROSS FACULTY MODULES

Art Module

- *Batik Canting*

Faculty of Forestry and Environment

- Quantifying Carbon Stock in Tropical Forest
- Hydrology Components and Water Quality

Sports Academy

- Local Games & Martial Art - Sepak Takraw & Silat

Halal Product Research Institute

- Halal Science: Halal Food & Products

Faculty of Agriculture

- *Kelulut* Honey and Products from Non-Sting Bees

Faculty of Veterinary Medicine

EXAMPLE

OUR CLIENTS (2017-2020)

1. Bunkyo Gakuin University JAPAN
2. Chiba Prefectural Kisarazu High School JAPAN
3. Chiba-ken Kokusai, JAPAN
4. Edogawa University JAPAN
5. Fukui Prefectural Koshi High School JAPAN
6. Fukuoka Prefectural Kurate High School JAPAN
7. Kamakura Jogakuin High School JAPAN
8. Kamakura Jogakuin Senior High School, JAPAN
9. Kanagawa Institute of Technology (KAIT), JAPAN
10. Kanagawa Prefectural Yokohama Senior High School for International Studies JAPAN



OUR CLIENTS (2017-2020)

11. Kyoto Miyako High School, JAPAN
12. Kyoto Municipal Horikawa High School JAPAN
13. Kyoto Municipal Murasakino High School, JAPAN
14. Kyoto Shiritsu Horikawa High School, JAPAN
15. Kyushu Institute of Technology JAPAN
16. Mie Prefectural Ise High School JAPAN
17. Nagasaki Nihon University High School JAPAN
18. Niigata Prefectural Hokuetsu High School JAPAN
19. Oita Prefectural Hita High School JAPAN
20. Okayama University, JAPAN
21. Osaka Prefectural Nose High School JAPAN
22. Sapporo Nihon University High School, JAPAN
23. Toyo University JAPAN
24. Toyonaka High School JAPAN
25. Yamaguchi Prefectural Tokuyama High School, JAPAN
26. Yokohama Science Frontier High School JAPAN



OUR CLIENTS (2021-2023)

1. Senshu Matsudo High School, Japan
2. Eiri Girls High School, Japan
3. Hamamatsu Technical High School, Japan
4. Kanagawa Institute of Technology (KAIT), Japan
5. Yokohama Science Frontier High School, Japan
6. Niigatameikun High School, Japan
7. Nakamura Gakuen High School, Japan
8. Kisarazu High School, Japan



OUR CLIENTS (2024)

1. Chiba Prefectural Kisarazu High School, Japan
2. Meishu Gakuen Hitachi High School
3. Osaka High School
4. Niigata Meikun High School, Japan
5. Ibaraki Prefectural Hokota First High School



OUR CLIENTS (2025)

1. Akashijyuku (Girls University/High School)
2. Kisarazu High School
3. Saitama Municipal Omiya International Secondary School
4. Katsuta High School
5. Utsunomiya High School
6. Takasaki Girls High School
7. Maebashi High School



PHOTO GALLERY

CULTURAL EXCHANGE MODULE



PHOTO GALLERY

CULTURAL EXCHANGE MODULE



PHOTO GALLERY

EMERGING GREEN TECHNOLOGY IN OIL PALM INDUSTRY MODULE



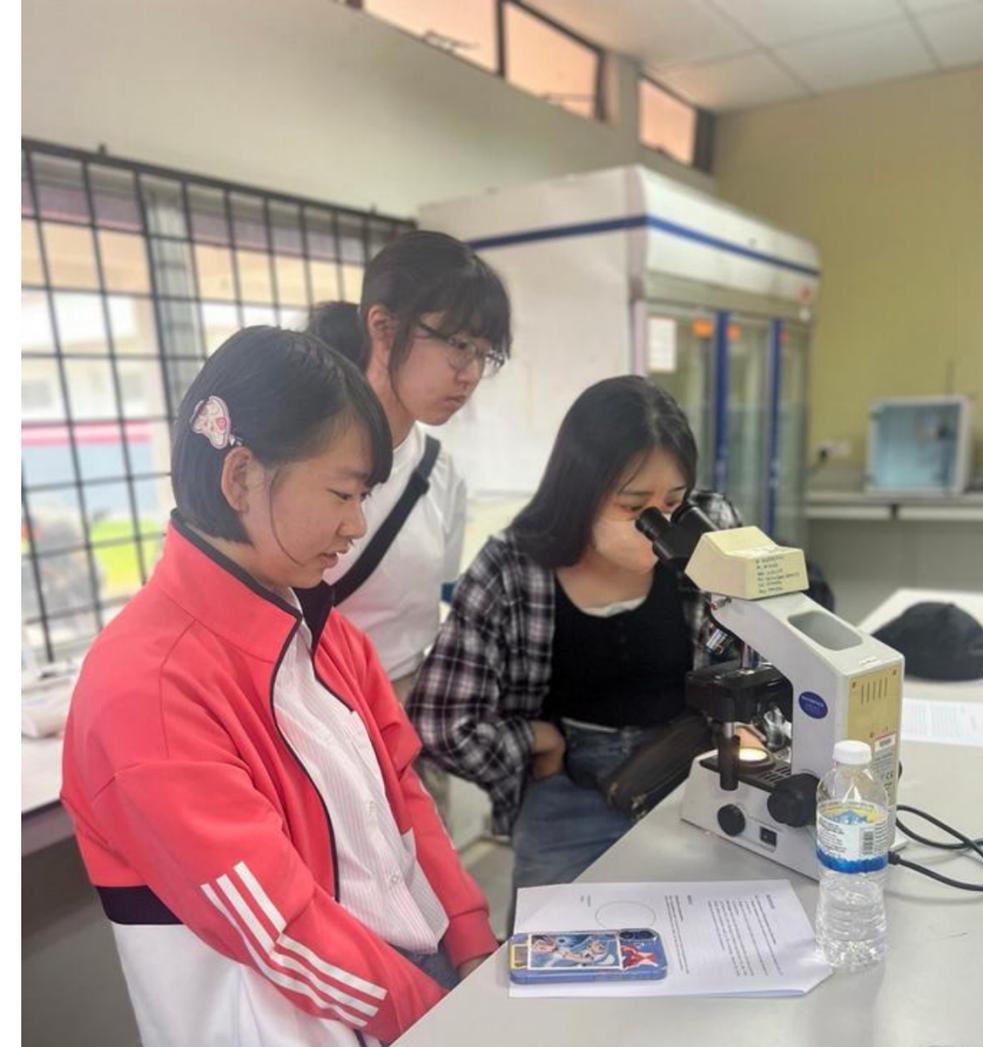
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FOREST EDUTREK MODULE



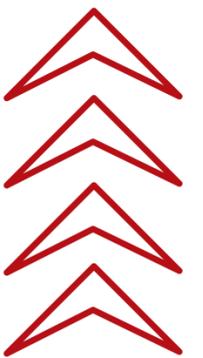
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SCIENCE LAB MODULE



CONCLUSION

The PUTRA @CELIK Programme is a flexible and enriching platform that allows students to experience Malaysia's unique culture while learning from various academic fields. It combines language and cultural exchange with customisable technical modules led by UPM's expert faculty members. Whether it's a short academic visit, a themed study tour, or a specialised enrichment programme, The PUTRA @CELIK can be tailored to suit the specific goals and interests of our partners, offering a meaningful and memorable Malaysian learning experience.





UPM
UNIVERSITI PUTRA MALAYSIA
BERILMU BERBAKTI

PUTRA[®]
PERTANIAN UNTUK RAKYAT

PUSAT PEMAJUAN KOMPETENSI BAHASA
CENTRE FOR THE ADVANCEMENT OF LANGUAGE COMPETENCE (CALC)
قوسٲ قما جوان كومقٲتنسي بهاس

THANK YOU

See You Soon!



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